

Designing Better Library Experience: Evolving Professionally Through Design Thinking

Indiana Library Federation District One Conference

March 13, 2007

Presented by Steven J. Bell
Resource Page

Contact Information

Steven Bell, Associate University Librarian for Research and Instructional Services
Temple University
bells@temple.edu
<http://stevenbell.info>

Articles and Books of Interest

B. Joseph Pine II, James H. Gilmore. *The Experience Economy : Work Is Theatre & Every Business A Stage*. Boston: Harvard Business School Press, 1999.

Mark Bauerlein. A Very Long Disengagement. *The Chronicle of Higher Education: The Chronicle Review* 55 (25):B13, January 6, 2006.

Steven J. Bell Submit or Resist: Librarianship in the Age of Google. *American Libraries* 36(9): 68-71, October 2005.

Steven J. Bell. Where the Readers Are. *Library Journal Net Connect Supplement* Fall 2005, October 15, 2005.

Available online at: <http://www.libraryjournal.com/article/CA6269278.html>

(Note – discusses integrating RSS feeds into courseware and web pages)

Steven J. Bell. Don't Surrender Library Values. *Library Journal* 130 (9) : 79, May 15, 2005.

Available online at: <http://www.libraryjournal.com/article/CA601026.html>

Bell, Steven J. and John Shank. 2004. The Blended Librarian: A Blueprint For Redefining The Teaching And Learning Role Of Academic Librarians. *College & Research Libraries News* 65(7) : 372-375.

Steven J. Bell. The Infodiet: How Libraries Can Offer an Appetizing Alternative To Google. *The Chronicle of Higher Education: The Chronicle Review* 50 (24):B15, February 20, 2004.

Steven J. Bell. The New Information Marketplace Competitors: Issues And Strategies For Academic Libraries. *Portal: Libraries and the Academy* 2(2):277-304, 2002

Bell, Steven J. 2003. A Passion for Academic Librarianship: Find It, Keep It, Sustain It—A Reflective Inquiry. *portal: Libraries and the Academy* 3(4) : 633-642.

Brown, Tim. 2005. Strategy by design.. *Fast Company* 95 (June): 52-54
<http://www.fastcompany.com/magazine/95/design-strategy.html>

Dempsey, Beth. 2005. Power users. *Library Journal* 130 (December 15): 72-75
<http://www.libraryjournal.com/article/CA6289901.html>.

Farson, Richard. 2005. Management by design.
http://www.wbsi.org/farson/com_mgtbydesignr.htm.

Gorman, Michael. 1991. Send for a child of four. *Library Trends* 39 (3): Winter 1991: 354-362.

Hempel, Jessi and McConnon, Aiki. 2006. Special report: the talent hunt. *Business Week*. 4004 (October): 66-72

Heskett, John. 2002. Toothpicks & logos: design in everyday life. Oxford: Oxford University Press. p.4.

Kelley, Tom and Jonathan Littman. 2001. The art of innovation: Lessons in creativity from IDEO, America's leading design firm. New York: Currency Books.

Kotler, Philip and G. Alexander Rath. 1984. Design: a powerful but neglected strategic tool. *Journal of Business Strategy* 5 (fall): 16-21.

Martin, Roger. 2006. Tough love: business wants to love design but it's often an awkward romance. *Fast Company* 109 (October): 54-58

Merritt, Jennifer and Louis Lavelle. 2005. Tomorrow's b-school? It might be a d-school. *BusinessWeek* 3945 (August): 80-81.

Potter, Norman. 2002. What is a designer: things, places, messages . London: HyphenPress.

Reingold, Jennifer. 2003. Still angry after all these years. *Fast Company* 75 (October): 89. <http://www.fastcompany.com/magazine/75/angry.html>]

Don Norman. The Truth About Google's So Called Simplicity. JND.org (blog). 2006
http://www.jnd.org/dn.mss/the_truth_about.html

Pethokoukis, James M. 2006. The Deans of design: from the computer mouse to the newest Swiffer, IDEO is the firm behind the scenes. U.S. News & World Report (October):

Andreas Pfeiffer. Why Features Don't Matter Anymore. *E-Week.com*. January 23, 2006.
<http://www.eweek.com/article2/0%2C1895%2C1914493%2C00.asp>

Web Sites and Blogs of Interest

Seth Godin's "This is Broken" presentation

<http://video.google.com/videoplay?docid=-4101280286098310645&q=seth+godin&hl=en>

Tim Brown's "Innovation through Design Thing" presentation

<http://mitworld.mit.edu/video/357/>

"To Improve What You Do – Study People" – ACRLLog post on May 15, 2006

<http://acrblog.org/2006/05/15/to-improve-what-you-do-study-people/>

ACRLLog

<http://www.acrblog.org>

The Blended Librarians Web Site

(has information on the Blended Librarians Online Learning Community)

<http://blendedlibrarian.org>

IDesign: Seven Ways of Design Thinking

<http://www.idesignthinking.com>

IDEO Company Website

<http://www.ideo.com>

Good Experience

<http://www.goodexperience.com>

Kept-Up Academic Library

<http://keptup.typepad.com>

Steven Bell's Keeping Up Web Site

<http://staff.philau.edu/bells/keepup>

Creating Passionate Users

<http://headrush.typepad.com/>

Designing Better Libraries

<http://dbl.lishost.org>

Presentation slides and handout and can be found at:

<http://staff.philau.edu/bells/webpresent.html>