

## Recommended Reading for LACUNY Program

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Presented by Steven J. Bell  
Resource Page

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### Articles and Books of Interest

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(Note – discusses integrating RSS feeds into courseware and web pages)

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<http://www.libraryjournal.com/article/CA6289901.html>.

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<http://www.telegraph.co.uk/money/main.jhtml?xml=/money/2007/03/29/cnbbruv29.xml>

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Kotler, Philip and G. Alexander Rath. 1984. Design: a powerful but neglected strategic tool. *Journal of Business Strategy* 5 (fall): 16-21.

Maeda, John. *The Laws of Simplicity*. Cambridge, MA: MIT Press, 2006.

Martin, Roger. Tough love: business wants to love design but it's often an awkward romance. *Fast Company* 109 (October): 54-58. 2006

Merritt, Jennifer and Louis Lavelle. 2005. Tomorrow's b-school? It might be a d-school. *BusinessWeek* 3945 (August): 80-81.

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Andreas Pfeiffer. Why Features Don't Matter Anymore. *E-Week.com*. January 23, 2006.

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Reingold, Jennifer. 2003. Still angry after all these years. *Fast Company* 75 (October): 89. <http://www.fastcompany.com/magazine/75/angry.html>]

### **Web Sites and Blogs of Interest**

Seth Godin's "This is Broken" presentation

<http://video.google.com/videoplay?docid=-4101280286098310645&q=seth+godin&hl=en>

Tim Brown's "Innovation through Design Thing" presentation

<http://mitworld.mit.edu/video/357/>

"To Improve What You Do – Study People" – ACRLLog post on May 15, 2006

<http://acrblog.org/2006/05/15/to-improve-what-you-do-study-people/>

ACRLLog

<http://www.acrlblog.org>

The Blended Librarians Web Site

(has information on the Blended Librarians Online Learning Community)

<http://blendedlibrarian.org>

Designing Better Libraries

<http://dbl.lishost.org>

IDesign: Seven Ways of Design Thinking

<http://www.idesignthinking.com>

IDEO Company Website

<http://www.ideo.com>

Good Experience

<http://www.goodexperience.com>

Kept-Up Academic Library

<http://keptup.typepad.com>

Steven Bell's Keeping Up Web Site

<http://staff.philau.edu/bells/keepup>

Creating Passionate Users

<http://headrush.typepad.com/>