

Librarianship by Design: Evolving Through Design Thinking

Western New York Library Resources Council

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Presented by Steven J. Bell
Resource Page

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Articles of Interest

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Steven J. Bell Submit or Resist: Librarianship in the Age of Google. *American Libraries* 36(9): 68-71, October 2005.

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(Note – discusses integrating RSS feeds into courseware and web pages)

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Merritt, Jennifer and Louis Lavelle. 2005. Tomorrow's b-school? It might be a d-school. *BusinessWeek* 3945 (August): 80-81.

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Don Norman. The Truth About Google's So Called Simplicity. JND.org (blog). 2006
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Pethokoukis, James M. 2006. The Deans of design: from the computer mouse to the newest Swiffer, IDEO is the firm behind the scenes. *U.S. News & World Report* (October):

Andreas Pfeiffer. Why Features Don't Matter Anymore. *E-Week.com*. January 23, 2006.
<http://www.eweek.com/article2/0%2C1895%2C1914493%2C00.asp>

Web Sites and Blogs of Interest

Seth Godin's "This is Broken" presentation
<http://video.google.com/videoplay?docid=-4101280286098310645&q=seth+godin&hl=en>

Tim Brown's "Innovation through Design Thing" presentation
<http://mitworld.mit.edu/video/357/>

"To Improve What You Do – Study People" – ACRLog post on May 15, 2006
<http://acrblog.org/2006/05/15/to-improve-what-you-do-study-people/>

ACRLog
<http://www.acrblog.org>

The Blended Librarians Web Site
(has information on the Blended Librarians Online Learning Community)
<http://blendedlibrarian.org>

IDesign: Seven Ways of Design Thinking
<http://www.idesignthinking.com>

IDEO Company Website
<http://www.ideo.com>

Good Experience
<http://www.goodexperience.com>

Kept-Up Academic Library
<http://keptup.typepad.com>

Steven Bell's Keeping Up Web Site
<http://staff.philau.edu/bells/keepup>

Creating Passionate Users
<http://headrush.typepad.com/>

Presentation slides and handout and can be found at:

<http://staff.philau.edu/bells/webpresent.html>